



Newton Southeast Little League (NSELL) 2026 Sponsorship Program

As part of our effort to provide a high quality baseball experience to our youth players, Newton Southeast Little League urges you to strongly consider becoming part of our sponsorship and fund raising efforts. Your contributions are used to purchase equipment, provide clinics and maintain the fields.

The 2026 program includes team sponsorships for both the Spring and Fall seasons. Any sponsorship signs or banners will be displayed at NSELL fields from April through October.

Description	League Sponsor	Team-Only Sponsor	Sign-Only Sponsor	All-Star Sponsor
1 Name/Logo and Hyperlink on the NSELL Website (1 Year)	Included	Included	Included	Included
2 Name/Logo on NSELL Sponsor Backstop Banner (3 Fields for 1 Year)	\$200	Included	Included	Included
3 Name/Logo on 4' x 8' Sign at Jay Gordon Outfield Fence (1 Year)	N/A	N/A	\$350	\$350
4 Name/Logo on NSELL Team Jersey (1 Team for 1 Year)	N/A	\$450	N/A	\$450
Annual Fee:	\$200	\$450	\$350	\$800

Notes:

- 1) Team sponsors include having one's business name silk-screened on the back of a team's uniforms.
- 2) Sponsors own their signs and may retain them. NSELL will store them in the off-season. The signs generally have a green background with white lettering for uniformity. Logos are permitted. The league recommends a public service message at the foot of the sign.
- 3) The backstop banner will be displayed at the 3 primary NSELL fields to include Richardson Playground at 155 Beethoven Ave, Jay Gordon Field at the Newton Centre Playground and Newton Highlands Playground at 10 Dedham Street.
- 4) All new 4' x 8' outfield signs at Jay Gordon will be made of vinyl.

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NSELL Website: <https://www.newtonsoutheastll.org>